



IBM Research Overview

Christopher Codella, Ph.D. Deputy CTO, IBM Federal August 2003



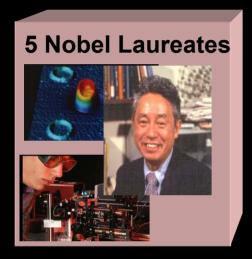
IBM Research



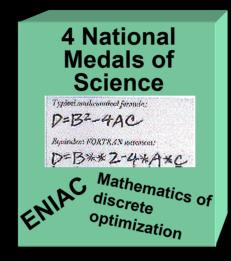


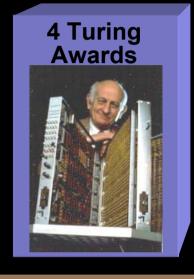


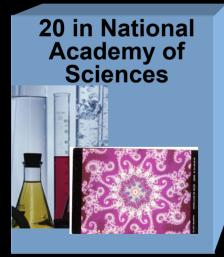
External Recognition



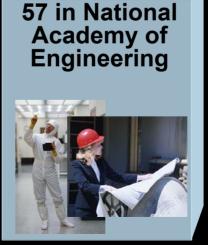
















Evolution of Role

1970's

1990's

2000's

On Demand Innovation Services

- Corporate funded research agenda
- Technology transfer

Collaborative team

1980's

- Shared agenda
- **♦ Effectiveness**

Work on customer problems Create business advantage for customers

FOAK: First of a Kind

eBusiness Research

Research in the marketplace

Joint programs

Centrally funded

Emerging
Business
Opportunities



Global Technology Outlook

"I think there is a world market for maybe five computers."

Thomas Watson, chairman of IBM, 1943

"There is no reason why anyone would want a computer in their home."

Ken Olsen, president, chairman and founder of Digital Equipment Corp., 1977

"640K ought to be enough for anybody."

Bill Gates, chairman and founder of Microsoft, 1981

"I predict the Internet will soon go spectacularly supernova and, in 1996, catastrophically collapse"

Bob Metcalfe, co-inventor of Ethernet and founder of 3Com Corporation, 1995



GTO Chapters

- Technology Update
- Modular Systems
- The Emergence of the "On Demand World"
- Data Explosion
- Business Resilience